



Jungyeon

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Florence Ifeoluwa Otedola, widely known as Cuppy, is a powerhouse in music and advocacy whose influence spans across continents. As a DJ, music artist, and advocate, Cuppy has become a cultural icon blending her Nigerian heritage with global reach. Known for her electrifying DJ sets, she has graced some of the world's most iconic stages, from Wireless to Cannes Film Festival and Diana Awards plus Glastonbury. Her performances for renowned brands like Bloomberg and Bvlgari showcase her ability to bring vibrant energy to any occasion.

In addition to her celebrated DJ career, Cuppy is an accomplished music artist with an impressive portfolio of collaborations, including Rema, Darko, Wyclef Jean, and Zlatan Ibile. Her genre-defying tracks, such as Gelato and Green Light, have made her a staple in the global music scene and paving the way for new Afrobeat tracks.

Beyond music, Cuppy's philanthropic initiatives are at the heart of her work. Through The Cuppy Foundation, she raised over \$17 million to support displaced children in Nigeria (a record she has held for Save The Children since 2018), alongside hardship funds for African students in all Cuppy's Alma Maters. In 2023, she became the first-ever international celebrity ambassador for His Majesty King Charles III's The King's Trust, where she advocates for youth empowerment and social equity. Cuppy also recently campaigned for the UK Labour Party, demonstrating her passion for impactful political change.

September 2024, Cuppy moderated the opening session of the United Nations General Assembly, focusing on sustainable development and youth leadership. During UNGA week Cuppy DJ'd the opening for Goals House and spoke in Central Park for Global Citizens annual festival.

Cuppy's innovative spirit has been celebrated by her partnership with British Airways, where she introduced the first-ever Afrobeat playlist, and through her role as a Young Patrons ambassador for Tate Modern. Whether performing for global audiences or championing causes close to her heart, Cuppy continues to break boundaries and inspire the next generation to dream bigger.



Cuppy

DJ Performances

- Presidential Inauguration Ball for Ghana & Nigerian President
- Cannes Film Festival for Red Sea Women In Cinema Gala
- Cactus On The Roof - Global (own event series)
- Instagram Event at Brooklyn Museum - New York
- United Nations General Assembly - New York
- Gumball 3000, Various Parties - Middle East
- Strawberries & Creem Festival - Cambridge
- Cannes Lions Festival - Cannes, France
- Cuppy College Tour - Across UK
- Limitless Live, Roundhouse - London
- Steve Madden Flagship Store Launch
- Bvlgari High Jewellery Gala - London
- Formula 1 Grand Prix - Monaco
- Mercury Prize After Party - London
- Flannels Launch Party - London
- Wingstop Launch - Birmingham
- Queen Sono Premiere - South Africa
- P&G Global Citizen Launch - Belgium
- BET Award Nominees Party - Los Angeles
- BOSS x Naomi Party - Cannes, France
- Tokyo World Festival - Bristol
- Notting Hill Carnival - London
- Pepsi Turn Up Friday - Lagos
- SXSW Festival - Texas, USA
- Wireless Festival - London
- Glastonbury Festival - UK
- Reading Festival - London
- FIVE Club Events - Dubai
- Afrexim Festival - Ghana & Bahamas
- Flytime Festival - Lagos
- Global Citizen - Dubai

Popular Music Releases

- 2017 Green Light with Tekno
- 2019 Gelato ft. Zlatan
- 2020 Jollof On The Jet ft. Rema & Rayvanny
- 2020 Fkn Around Phony Ppl ft. Megan Thee Stallion, Remixed by Cuppy
- 2020 Original Copy Album
ft. Rema, Fireboy DML, Darkoo,
Wyclef Jean, Stonebwoy & more...
- 2021 Softly by Amber Mark, Remixed by Cuppy
- 2022 Barcelona with Serge Ibaka & Ya Levis

Other Contributions

- Fox Africa TV Show "Cuppy Takes Africa"
- NYU Artistic Alumni Achievement Award
- Apple Music Radio Show "Africa Now"
- Love Island Podcast
- Tatler Magazine
- HELLO Magazine Home Spread
- Revamp Magazine Cover
- Channel 4 "Highlife"
- Icon Award for Cuppy Foundation
- Best Of Africa, Leadership Award
- Actress in Supacell Netflix Series

Notable Partnerships


- Dubai Tourism
- British Airways
- Steve Madden
- Tequila Rose
- Tiger Beer
- S'Able Labs
- Maybelline
- Samsung
- Airbnb
- Google
- Adidas
- Disney
- Pepsi
- Crocs
- Fenty
- Levis
- EE




Cuppy



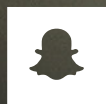
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 860,000

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